

Chase Challenge

What: The Inaugural Chase Challenge

When: Saturday, April 19, 2014

Where: Wannamaker County Park

Who: On Purpose Adventures, LLC believes the body craves adventure and the soul needs purpose. They supply both as the premiere adventure event planner in Charleston. From mother-in-law approved bachelor parties to fundraisers and the rUNdead 5K zombie race, they create experiences and memories with an adventure twist.

Beneficiary: Chase After a Cure is a Non Profit Corporation dedicated to children's cancer research. We raise awareness for children's cancer and provide funding for research labs who specialize in children's cancer research. Our main focus for research is the more aggressive and deadly cancer called Neuroblastoma.

Purpose: To create and provide an active outdoor experience for community involvement to engage local youth and families while raising funds and awareness for childhood cancer research.

How: A duo based team consisting of one child and one adult will compete against other duos (based on the children's ages) in a multi-station obstacle course. Scoring will be based on time, ability to complete task and competency. The event will be open to the whole family and have many exhibitors, including food and activities for children not competing in the challenge.

Sponsorship Opportunities

Live On Purpose Presenting Sponsor: \$2,500

- 10 Entries allotted per donor / 30 Entries Allotted to Deserving Children
- Presenting Sponsor Acknowledgement in All Event Press Release, Media Appearances, Print
- Presenting Sponsor Acknowledgement in All Event Social Media Channels
- Presenting sponsor Acknowledgement in All Chase After a Cure E-newsletters
- Presenting Sponsor Acknowledgement in Poster Design
- Presenting Sponsor Acknowledgement on Event T-shirt Design
- Presenting Sponsor Acknowledgement on Event Website
- Presenting Sponsor Acknowledgement on Chase After a Cure Website
- Presenting Sponsor Acknowledgement on Chase After a Cure Blog
- Company Banner Displayed at Event Venue on day of The Chase Challenge
- Potential Cross Promotional Opportunities
- Premium Vendor/Exhibitor Booth Space

Adrenaline: \$1,000

- 6 Entries Allotted Per Donor / 15 Entries Allotted to Deserving Children
- Adrenaline Sponsor Acknowledgement in All Social Media Channels
- Adrenaline Sponsor Acknowledgement on Chase After a Cure Blog
- Adrenaline Sponsor Acknowledgment on Event T-shirt Design
- Adrenaline Sponsor Acknowledgement on Event Poster
- Adrenaline Sponsor Acknowledgement on Event Website
- Vendor/Exhibitor Booth Space

Adventure: \$500

- 4 Entries allotted per donor / 10 Entries allotted to deserving children
- Adventure Sponsor Acknowledgement on Event T-shirt
- Adventure Sponsor Acknowledgement on Event Poster
- Adventure Sponsor Acknowledgement on Event Website
- Adventure Sponsor Acknowledgement in All Event Social Media Channels

Explorer: \$250

- Explorer Sponsor Acknowledgment on Event Website
- Explorer Sponsor Acknowledgment in All Event Social Media Channels
- Explorer Sponsor Acknowledgment on Event Poster
- %25 Off Vendor/Exhibitor Booth

Good Sport: \$100

- 4 Entries Allotted to Deserving Children
- Acknowledgement on Website
- Acknowledgement on Social Media

Children Special Activity Sponsor

- Easter Egg Hunt
- More to come

Adult Activity Sponsor

- Kid at Heart Competition

Vendor/Exhibitor: \$100

- Booth Space at Vendor Village (You are responsible for tent table and chairs)
- You Are Allotted a 10X10 Space

Food Vendor/Truck: \$125

- You Maintain All Proceeds
- Vendor Must Be Self Sufficient

Individual Team: \$25